

Economic Development Commission

Regular Meeting 7:00P.M. June 17, 2013 Salem Town Offices Salem Connecticut

MINUTES

1. Call to Order:
 - a. Members attending: Ada Vaill, Nicole Gadbois, Frank Sroka, Jenifer Lee
 - b. Selectman: Bob Ross
 - c. Members absent: Will Spang, Vincent Howe
 - d. Visitors: None
2. Changes to Agenda:
3. Approval of Minutes from last meeting:
 - a. Motion to review minutes: Jenifer
 - b. Seconded: Ada
 - c. Motion carried to approve minutes from April's meeting
4. Communications: None
5. Public Comment: None
6. Old Business:
 - a. Economic Development Plan progress:
 - i. Discuss new brochure: Nicole updated that photos are being taken for options for the front of the brochure. It was mentioned that the number of people that pass through the roundabout (10,000+) should be listed in the text of the brochure. Discussion followed.
 - ii. "Passport" project update: Jenifer pointed out that the passport must have an end goal: whether it be coupons or a discount etc. Bob mentioned selling the idea to residents for them to do with their friends. Frank said that we should put the idea on the survey to see if people would be supportive. Nicole mentioned that you can make it as a checklist for people go through. Ada thought it would be a great idea to create a booklet of the Salem businesses. Bob said we should try to put together that directory and send it out with the Lions calendar because it

goes to every home in town. Or, put a one page directory into the Our Town of Salem. Discussion followed.

- iii. Map project update: Jenifer spoke with Mr. Hunt- the man that creates the maps. He recommends not putting specific businesses on the map so that you can use the map for a longer period of time. The final artwork becomes the property of the client to do with what they will- copies, etc. The cost for the project is \$4800 with 50% due on commencement and balance due upon completion. Discussion followed.

7. Reports:

- a. Board of Selectmen:
- b. Liaison to Planning and Zoning: Ada Vaill:
- c. Farmer's Market: Nicole Gadbois:

8. New Business: NONE

9. Adjournment: Meeting adjourned at 9:00 pm.